



DIANA GOODWIN NAMED A 2016 RBC CANADIAN WOMEN ENTREPRENEUR AWARD FINALIST

TORONTO, OCTOBER 5, 2016 - AquaMobile is proud to announce that Diana Goodwin has been named a Finalist for the 2016 RBC Canadian Women Entrepreneur Awards. The RBC Canadian Women Entrepreneur Awards are the pre-eminent national business awards recognizing the country's leading female entrepreneurs. The program is an initiative of Women of Influence, an award-winning organization dedicated to advancing Canadian women.

Out of 5,000 nominees, 18 Finalists from coast to coast have been selected to represent 6 Award Categories. Diana is one of 3 Regional Finalists being recognized in her category, representing Toronto.

AquaMobile is North America's largest at-home, on-demand swim lesson provider. We have over 1500 certified, experienced and insured swim instructors in cities across the US and Canada who come to your home or condo to teach private swimming lessons in your own pool. Leveraging our proprietary tech platform, we instantly match a certified and insured AquaMobile Instructor with each student based on age, skill level and time preferences. AquaMobile carefully curates our swim instructor roster to ensure each customer has a five-star experience. Our registration process is quick and easy and it has allowed us to scale the business across a wide variety of regions big and small.

"I am very honored to be among so many talented and driven female entrepreneurs," says Goodwin, Founder and CEO of AquaMobile. "This is a true testament to the driving force that women have become in the startup world, and I am inspired every day by their sense of innovation."

The winners will be announced and celebrated at the 24th Annual Awards Gala, hosted by Diane Francis, editor-at-large for the Financial Post, on Wednesday, November 16, 2016 at the Fairmont Royal York in Toronto.

The RBC Canadian Women Entrepreneur Awards recognizes female business owners from across Canada who make impressive and substantial contributions to the local, Canadian or global economy. Candidates share a strong entrepreneurial vision and a relentless passion in pursuing their dreams. These awards recognize business women from three major regions across Canada: East, Central and West. All nominees were required to submit thorough applications, which are reviewed and judged by a panel of prominent business leaders and subject to a due diligence performed by Deloitte Private Client Services.

"Canadian female entrepreneurs are an economic force, and as a community, their impact is growing," said Alicia Skalin, Co-CEO, Women of Influence Worldwide Inc. "We're honoured to be contributing to their future success by recognizing the achievements of this stellar group, not only offering increased exposure and a new source of credibility, but the opportunity to become an inspiring role model for future leaders."

About the RBC Canadian Women Entrepreneur Awards

The 2016 RBC Canadian Women Entrepreneur Awards are presented by RBC and sponsors ADP, Deloitte, TELUS, and PROFIT Magazine and are the pre-eminent national business awards recognizing the country's leading female entrepreneurs.

About Women of Influence

Women of Influence, now in its 22nd year, is one of North America's leading organization offering solutions to further women's career advancement. With courses in executive leadership, global events, and print and digital content, Women of Influence annually reaches over 200,000 professional women and men across Canada and internationally. Signature events include the Women of Influence Luncheon Series and the RBC Canadian Women Entrepreneur Awards. For more information, please visit www.womenofinfluence.com.



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